

## Message Text

UNCLASSIFIED

PAGE 01 OSLO 03252 091431Z

53

ACTION FSI-01

INFO OCT-01 EUR-25 ISO-00 EB-11 COME-00 TRSE-00 OIC-04

DRC-01 RSC-01 /044 W

----- 054655

R 091412Z JUL 74

FM AMEMBASSY OSLO

TO SECSTATE WASHDC 8431

UNCLAS OSLO 3252

FOR FSI/ELROD

E.O. 11652: N/A

TAGS: AFSI, NO

SUBJECT: OVERSEAS BUSINESS AND MARKETING SEMINAR, LONDON, SEP 29

-OCT 11

REF: STATE 143281

1. EMBASSY NOMINATES F. PIERCE OLSON, FSO-4, COMMERCIAL ATTACHE FOR PARTICIPATION IN SUBJECT SEMINAR. OLSON HAS SPECIALIZED IN COMMERCIAL AFFAIRS SINCE 1962, INCLUDING TOUR IN COMMERCE. PREVIOUS PERTINENT TRAINING INCLUDES COMMERCE EXPORT EXPANSION SEMINAR (1964), FSI ECONOMICS COURSE (1970), AND INTERNATIONAL MARKETING INSTITUTE, HARVARD (1971). EXPECTS TO CONTINUE COMMERCIAL SPECIALIZATION IN FUTURE.

2. AS ALTERNATIVE CONDIDATE, EMBASSY PROPOSES B. ROGER OLSEN, FSL-3, MARKET ANALYST. HIS CURRENT RESPONSIBILITIES INCLUDE MARKET RESEARCH, MARKET PROMOTION FOR REGIONAL TRADE CENTER IN STOCKHOLM, AND MANAGEMENT OF ENVIRONMENT CONTROL EQUIPMENT CAMPAIGN IN FY '75 COUNTRY COMMERCIAL PROGRAM. FURTHER JUSTIFICATION CONTAINED IN OSLO A-51, 3/18/74; OSLO 1702; AND STOCKHOLM A-68, 3/15/74. OLSEN HAS COMPLETED FIRST YEAR OF TWO-YEAR NIGHT SCHOOL COURSE IN MARKETING AT OSLO MARKETING INSTITUTE. HE IS EXPECTED TO MOVE INTO SENIOR COMMERCIAL FSL SLOT UPON RETIREMENT OF INCUMBENT IN 1977.

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PAGE 02 OSLO 03252 091431Z

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## Message Attributes

**Automatic Decaptioning:** X  
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